

Loyalty Program: LEVEL ONE LOYALTY PROGRAM

General Plan Options

Award	1	Points for each	20.00	of retail products purchased.
Award	1	Points for each	20.00	of services purchased.
Award	1	Points for each	50.00	of tanning services purchased.
Redeem	20	Points for each	5.00	of product / service price.

Ticket Totals

Award	1	Points if total retail sales >	50.00	on that ticket.
Award	1	Points if total service sales >	100.00	on that ticket.
Award	0	Points if total tanning sales >	99.00	on that ticket.
Award	2	Points if total sales >	200.00	on that ticket.

Gross Monthly Sales Options

Award	0	Points if total retail sales >	0.00	for the month.
Award	0	Points if total service sales >	0.00	for the month.
Award	0	Points if total tanning sales >	0.00	for the month.

Points for trying a new product / service for the first time

Award	1	Points for purchasing a new retail product.
Award	1	Points for purchasing a new service.
Award	1	Points for purchasing a new tanning service.

New Client Referrals

Award	10	Points for Referring a new Client.
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Prebook Appointment

Award	2	Points for prebooking their next appointment.
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